

# ARTSBILL

BUSINESS ADVERTISING INFO

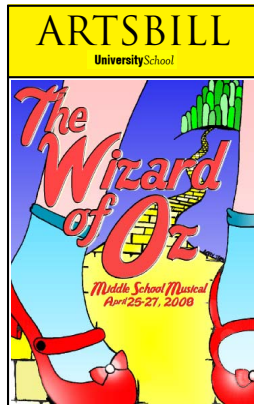
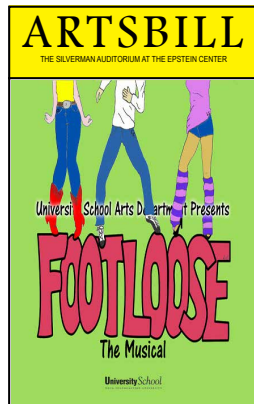
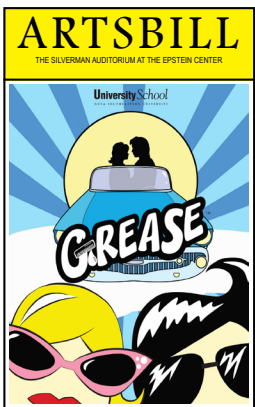
**NSU University School**  
NOVA SOUTHEASTERN UNIVERSITY

NSU University School (USchool) is a JK-12th grade independent, college preparatory school with rich curricular programs in the performing arts. Our theatre and performing arts programs are some of the most renowned in the state of Florida.

Take advantage of the only USchool publication with dedicated advertising space to reach over 10,000 NSU University School families and friends during the 2016-2017 school year.

Proceeds from ARTSBILL ads benefit our Performing Arts Department and the *Bunny Blattner Fund for the Arts* that was established to ensure that students involved in the Performing or Fine Arts can explore and hone their creative aptitude despite their ability to pay.

**Place your ad today!**



## 2016-17 LIST OF SHOWS - 9 Issues

|                    |  |
|--------------------|--|
| Sept 29 - Oct 1    | Upper School Play: <b>Antigone</b>                         |
| Nov 11 - 13        | Middle School Musical: <b>Honk! Jr.</b>                    |
| Dec 2              | Upper and Middle School: <b>Dance Concert</b>              |
| Dec 7, 8 & 13      | Upper, Middle and Lower School: <b>Winter Concerts</b>     |
| Jan 20 & 21        | Lower School Musical: <b>Disney's Winnie the Pooh KIDS</b> |
| March 2 - 4        | Upper School Musical: <b>Fiddler on the Roof</b>           |
| March 31 - April 1 | Upper, Middle and Lower School: <b>Dance Concert</b>       |
| April 21 - 22      | Middle School Play: <b>An Original Adaptation</b>          |
| May 10, 17 & 19    | Upper, Middle and Lower School: <b>Spring Concerts</b>     |

## 2016-17 BUSINESS ADVERTISING RATES

Full Page Advertisement (4 3/4" x 7 3/4")

Half Page Advertisement (4 3/4" x 3 3/4")

|           | 1X    | 4X (first 4)     | 9X (full year)  |
|-----------|-------|------------------|-----------------|
| Full Page | \$125 | \$400 (\$100/ad) | \$800 (\$89/ad) |
| Half Page | \$75  | \$240 (\$60/ad)  | \$450 (\$50/ad) |

*Electronic Specs:*

*Acceptable Digital File Formats: The original ad layout and images accompanied by a press-ready .pdf file. PDF, PDF/X1-A or JPEG files.*

*Image Specs: Photos should be 300 dpi in their actual size.*

Deadline for first 4 or full year ads is **FRIDAY, SEPTEMBER 9, 2016.**

Deadline for one time ads is 2 weeks prior to earliest show date for that issue. Credit card payments and checks (made payable to NSU University School) are accepted.

**Contact Nancy Gordon at  
nancyti@aol.com or 954-854-9791  
to reserve ad space today.**